

# CALLING IT OUT- THEATRE IN EDUCATION PROGRAMME

## IMPACT REPORT



**loudmouth**  
education & training through theatre

**Since 1994, Loudmouth Education and Training has been supporting schools, organisations and partnerships with their violence prevention and safeguarding programmes.**

**Loudmouth creates and delivers theatre in education programmes to support children and young people to have healthy and safe lives free from abuse and violence.**

**Loudmouth are West Midlands based and run over 1000 sessions a year, to over 100,000 children and young people a year.**

**Calling it Out is Loudmouth's theatre in education programme for Year 9 to post 16. This looks at sexual assault and harassment against girls and women.**

**For more information visit the [Calling It Out page](#) on our website.**



**In 2023, Loudmouth  
ran a total of 254  
sessions of Calling It  
Out, a theatre in  
education  
programme on  
harmful sexual  
behaviours.**

**We reached 39,490  
young people aged  
between 13 and 18  
years old across the  
UK.**



## **The Calling It Out programme...**

- **Consists of performances, character/s Q&A and a workshop that includes local and national signposting to partner support organisations.**
- **Explores where violent/abusive behaviours come from and how we can all work together to prevent violence and protect ourselves and others.**
- **Is led by Loudmouth's safeguarding trained actor/facilitators and are delivered in a safe, appropriate and trauma informed way.**
- **Can be run as live or virtual sessions.**
- **Is accompanied by teachers' resources to support our visits, this would include lesson plans, signposting information and parent/guardian support material.**

“As a result of seeing the programme Calling It Out, I feel confident about being able to call out sexual harassment and stop it in ways that will not escalate the situation, whether I am the victim or a bystander.”

**- Pupil**





**After participating in the Calling It Out programme, 87% of students stated that their awareness of sexual harassment was 'Good' or 'Excellent'. This is a rise from 65% before the sessions.**

## Example responses from students when asked 'As a result of the Calling It Out Session...'

"I believe people should be able to talk about it, not feel ashamed of it and not feel like it is their fault."

"I better understand how to call out sexual harassment and assault."

"I can spot abuse when it happens and will call it out."

"I think boys and girls should be treated equally and I can call out sexual harassment!!"



**As a result of  
Calling It Out, 88%  
of students stated  
that they felt  
'Confident' or 'Very  
Confident' about  
calling out sexual  
harassment.**



**77% of students stated that as a result of the Calling It Out session they would act differently in the future. Examples of how are shown below.**

**“I will not be a bystander.”**

**“I will speak to a trusted adult.”**

**“I will report bad behaviour.”**

**“I will spread awareness.”**

**After the session 87% could name 3 places to go to for help and support around sexual harassment or assault. This is a rise from 45% before the session.**





Two female students in school uniforms are sitting in a library. The student on the left is a Black woman with her hair in braids, wearing a dark blazer, white shirt, and a tie with a rainbow stripe. The student on the right is a white woman with her hair in a braid, wearing a dark blazer, white shirt, and a tie with a rainbow stripe. They are both sitting on chairs, and a yellow bag is visible between them. The background consists of wooden bookshelves filled with books. Some books are visible on the shelves, including 'A Level Art & Design', 'A GUIDE TO CAREER OPTIONS 2022', 'YOUR GUIDE TO FURTHER EDUCATION', 'Labour Market Information Black Country', and 'GHOST'.

**98% of all students evaluated said they would recommend the programme to the next year's students.**



## **Costings for block bookings:**

- **Inside the West Midlands from £1,450 per day.**
- **Outside the West Midlands from £1,750 per day.**
- **Inside Greater London from £1,950 per day.**

All prices exclude VAT.

**For more information on commissioning Working for Marcus contact [eleanor@loudmouth.co.uk](mailto:eleanor@loudmouth.co.uk) 0121 446 4880.**

**For references and information on past commissions, visit our [commissioning page on our website](#)**